

# WiFi data capture for pubs.

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There's new way to connect with your customers and transform your pub into a thriving community hub.

By inviting guests to log in to your WiFi, you can gather insights that help you grow loyalty, increase revenue, and create memorable experiences every time someone walks through your doors.

**connect,  
engage, &  
grow.**  
**the future of customer WiFi.**



# **empower** **your pub with** **real-time insights.**



## **It's not just about offering free internet.**

WiFi Data Capture gives you the chance to understand your customers on a deeper level.

When patrons sign in, you can collect valuable data—like phone numbers and preferences—that you can use for targeted marketing, event promotions, and loyalty perks.

Expand your reach by crafting tailored promotions for your upcoming quiz night, a big sports fixture, or the latest craft beer launch.

Each login is an opportunity to make your customers feel special before, during, and after their visit.



**Gone are the days of long passwords on a chalkboard.**

Instead, customers log in through their phones and immediately land on a branded welcome page.

**From there, they can...**

Opt in to receive WhatsApp messages about daily deals or live music events.

Access exclusive promotions.

Get reminders of upcoming nights or fundraisers.

**& much more...**

# **simple login for users, big benefits for you.**



# engage with your community.

## community is everything.

Pubs are where friendships are formed, teams are cheered on, and good times roll. Why not keep that spirit alive outside your doors? A simple message via WhatsApp can share an exclusive discount for your most loyal patrons or highlight a two-for-one Friday special.

Some find their new favorite drink because you recommended it. Others discover a reason to stop by on a Tuesday instead of waiting for the weekend. Small gestures can make a big difference, and WiFi Data Capture turns those gestures into genuine connections.



# capture. segment. send.

## Collecting data is only part of the story.

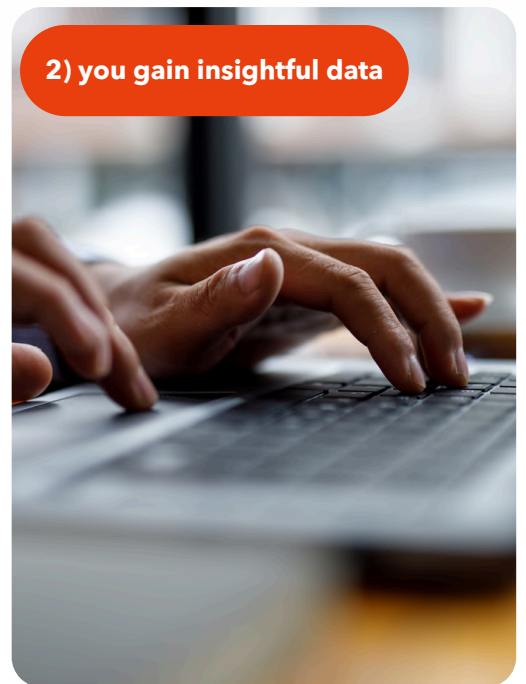
Being able to group customers into meaningful segments is where the magic happens. New customers can get a friendly welcome offer. Sports fans can get a heads-up about the next live match. Regulars can receive loyalty rewards that keep them coming back.

Once segmented, you can send precisely the right message, at the right time, to the right people—encouraging repeat visits and boosting your bottom line.

1) they sign into your portal



2) you gain insightful data



3) send personalised marketing



# why does WiFi data capture matter?

Long gone are the days when a good pint and warm atmosphere were all it took. **Today, pub-goers expect convenience, personalisation, and connection. By using WiFi Data Capture, you stand out in a crowded market:**



## Better Customer Retention

Stay in touch with your regulars and show them you value their continued support.



## Increased Spend

Timely promotions spark impulse buys and nudge customers to try that special brew they've been eyeing.



## Deeper Community Ties

Celebrate local musicians, fundraisers, or holiday events and build a loyal, engaged audience.

# seamless integration, effortless setup.



## **Implementing WiFi Data Capture doesn't have to be complicated.**

Setup is quick, and the interface is intuitive for both pub owners and customers. Your staff won't be bogged down with tech issues, leaving them free to focus on stellar service at the bar.

Whether your establishment is known for its Sunday roast or big-screen sports nights, WiFi Data Capture adapts to your needs without interrupting your workflow. It simply works.





# an experience that lasts **beyond closing time.**

**The heart of a great pub is its people.**

With WiFi Data Capture, you're not just welcoming patrons for a quick pint—you're inviting them to become part of something bigger. By keeping in touch and offering meaningful perks, you create experiences they'll remember long after last call.

Offer a seamless WiFi login, share personalised deals, and make every customer feel right at home. WiFi Data Capture is here to help your pub thrive in a connected world. Why wait? Spark new connections today and watch your pub shine brighter than ever.



# ready to ignite your pub's potential?

**Visit us Online.**

[www.circle.cloud](http://www.circle.cloud)

**Give us a Ring.**

0333 043 6600

**Email Us.**

[info@circle.cloud](mailto:info@circle.cloud)

